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MEMORANDUM

On February 15, 2024, this Court entered an order directing the parties to file 2 3 supplemental briefing regarding the two *cy pres* recipients selected in this class action Settlement, the Homeownership Preservation Foundation and Habitat for 4 Humanity. (ECF No. 58.) In response, Plaintiff Marlene Steinberg ("Plaintiff") 5 submits this memorandum. While the Court set a deadline for Defendant 6 CoreLogic Credco, LLC ("Defendant") to respond, the Parties have conferred and 7 Defendant supports the relief sought herein and the content of this submission, and 8 9 it therefore does not intend to file a separate response.

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A. Factual Background

i. The Settlement Structure Ensures that Class Members are the Primary Recipients of Settlement Funds

The Settlement puts the Class Members first by distributing the *entire* fund to Class Members and then providing for a second round of distribution before any money is donated to the *cy pres* recipients.¹ This structure ensures that the vast majority of the Settlement Fund will go to the Class, and any *cy pres* distribution will likely be *de minimus*. No portion of the Settlement Fund, once approved, will revert to Defendant in any circumstance.

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ii. This Litigation Was Focused On Housing-Related Credit

This case revolves around credit reports used for housing-related credit decisions. The credit report leading to the filing of this matter, for example, was generated in relation to Plaintiff Steinberg's application to refinance her mortgage. (*See* Complaint ¶¶ 55-56.) Nor was this an aberration: Defendant's business focus is on real estate. *See, e.g.*, https://www.corelogic.com/why-corelogic/ ("We partner

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¹ Rather than simply providing for a single distribution to Class Members, the Settlement requires a second distribution to Class Members so long as the amount remaining in the Settlement Fund after the first-round checks have expired is sufficient to send each Class Member an additional \$25. (*See* ECF No. 46-2, Settlement ¶ 5.3.1.)

with millions of real estate professionals; tens of thousands of financial institutions; 1 thousands of lenders and servicers; hundreds of insurers and dozens of federal 2 agencies to construct a people-first perspective for the future of property industry.") 3 (accessed Feb. 16, 2024). Indeed, Defendant's credit reporting frequently involves 4 mortgage origination and mortgage refinancing.² Specifically, Defendant sells tri-5 merge reports, which combine information from Experian, Equifax and Transunion. 6 Tri-merge reports are mostly used for mortgage underwriting – they are required 7 by both Fannie Mae and Freddie Mac and are ubiquitous in the context of mortgage 8 9 applications.

It stands to reason, therefore, that the reason Defendant issued credit reports 10 on the overwhelming majority of the Class Members was that Class Members were 11 in the process of buying, or refinancing, a home mortgage. Plaintiff alleges that 12 being reported as deceased by a credit reporting agency constituted a barrier in that 13 14 process.

iii. The Cy Pres Recipients Are Focused on Ensuring Housing Access

17 The cy pres recipients proposed here, the Homeownership Preservation 18 Foundation ("HPF") and Habitat for Humanity ("HH"), specialize in helping 19 consumers overcome the types of obstacles described above.

20 Specifically, the Homeownership Preservation Foundation "annually serves 200,000 homeowners who are seeking counseling for foreclosure mitigation or homebuying."³ HPF provides "access to certified housing counselors who offer 22

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² See https://www.corelogic.com/support/credco-consumer-assistance/ ("Credco is a reseller of consumer reports and other information to its clients, which consist of banks, mortgage companies and other lending institutions."), last accessed 2/20/2024.

https://www.hudexchange.info/programs/housing-counseling/the-bridge/2018-28 06/spotlight/, last accessed 2/16/2024.

both immediate and long-term guidance."⁴ These services include housing-related financial education and advice. Among other services, HPF is equipped to view consumers' tri-merge reports and help them correct errors therein.⁵

Similarly, Habitat for Humanity also works to lower barriers to 4 homeownership and shelter. While Habitat for Humanity is primarily known for 5 its home construction projects, it also supports financial education and policy 6 advocacy projects directed at removing barriers to home ownership, and towards 7 ensuring that home owners are sufficiently financially educated to make decisions 8 that will preserve the investments they have made in their homes.⁶ For example, 9 Habitat for Humanity's local affiliates conduct homebuyer education classes, which 10 are focused, in part, on "understanding your credit score."⁷ One of these courses, 11 attended by 650 people, assisted 78% of them in improving their credit scores.⁸ 12 Habitat for Humanity's advocacy also incudes the housing-related goal of ensuring 13 access to home ownership by seeking "affordable credit for all."9 14

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B. Argument

16 The Settlement in this case complies with the law by (1) ensuring that the 17 vast majority of the Settlement Fund goes to Class Members, and (2) designating 18 appropriate *cy pres* recipients for any residual funds.

- Importantly, courts in this Circuit have recognized that distribution to class
 members is the best and highest use of a common fund. Accordingly, courts have
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- ⁴ https://www.greenpath.com/wp-content/uploads/2023/04/GreenPath_Annual-Report_2022.pdf at 12, last accessed 2/16/2024.
- ⁵ https://www.hud.gov/sites/dfiles/Housing/images/HCFACMinutesMay2017.pdf, at 8, last accessed 2/16/2024.
- ²⁴
 ⁶ See https://www.habitat.org/our-work/financial-education, last accessed
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 ¹⁶/₂₀₂₄; https://www.habitat.org/costofhome, last accessed 2/16/2024.
 - ⁷ See, e.g., https://home.tchabitat.org/, last accessed 2/20/2024 (Twin Cities),)
- ²⁶ ⁸ https://www.habitat.org/stories/financial-coaching-habitat-helps-residents-reach ²⁷ goals, last accessed 2/20/2024.
- ⁹ https://www.habitat.org/sites/default/files/documents/National-Advocacy ²⁸ Agenda.pdf, last accessed 2/16/2024.

ordered funds to be redistributed to class members before any residuals are released 1 2 to cy pres. Connor v. JPMorgan Chase Bank, N.A., No. 3:10-CV-1284-GPC-BGS, 2021 WL 1238862, at *2 (S.D. Cal. Apr. 2, 2021) ("Ninth Circuit precedent 3 regarding cy pres distributions affirms the Court's view that a second distribution 4 5 to class members, where possible and not contrary to the aims of the settlement agreement, is often preferable to a *cy pres* distribution."); *In re Hydroxycut Mktg.* 6 7 & Sales Pracs. Litig., No. 09-CV-1088 BTM KSC, 2013 WL 6086933, at *4 (S.D. Cal. Nov. 19, 2013) ("where a settlement involves individual distributions to class 8 9 members and there are funds remaining after the distributions, 'the settlement should presumptively provide for further distributions to participating class 10 11 members unless the amounts involved are too small to make individual distributions economically viable or other specific reasons exist that would make such further 12 distributions impossible or unfair.") (quoting ALI Principles § 3.07(b) (2010)); 13 14 *Hester v. Vision Airlines, Inc.*, No. 2:09-CV-00117-RLH, 2017 WL 4227928, at *2 15 (D. Nev. Sept. 22, 2017).

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By ensuring that the entire Fund will be distributed to Class Members, and 17 providing for a redistribution if feasible, the Settlement here meets this requirement, and appropriately minimizes the amount which might go to *cy pres*. 18

19 With respect to *cy pres*, as the Court correctly noted in its Order, in class 20 actions, *cy pres* distributions must be "guided by (1) the objectives of the underlying statute(s) and (2) the interests of the silent class members." (ECF No. 58 (quoting 21 22 Nachshin v. AOL, LLC, 663 F.3d 1034, 1039 (9th Cir. 2011) (citing Six Mexican 23 Workers v. Arizona Citrus Growers, 904 F.2d 1301, 1307 (9th Cir. 1990))).)

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However, as the name suggests, a *cy pres* award does not need to be perfectly aligned with the subject of the case. Instead, it should be as near as possible. 26 Counsel are unaware of any non-profit focused on the specific reporting practices 27 at issue in this case. However, the *cy pres* recipients selected here come as near as possible to assisting such individuals, as they provide assistance—in the form of 28

education, counseling, and advocacy—to individuals who are facing obstacles to home ownership, including credit-related barriers.

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The substantial nexus between the Class and the designated recipients is sufficient. "While the cy pres recipient need not be ideal, it must bear 'a substantial 4 nexus to the interests of the class members."" Beaver v. Tarsadia Hotels, No. 11-5 CV-01842-GPC-KSC, 2020 WL 1139662, at *1 (S.D. Cal. Mar. 9, 2020) (quoting 6 Lane v. Facebook, Inc., 696 F.3d 811, 821 (9th Cir. 2012)). "A cy pres award meets 7 8 the objectives of the underlying statute when the cy pres recipient's mission and the statute's goals have a non-tenuous connection." Hofmann v. Dutch LLC, CV 14-9 02418 GPC JLB, 2017 WL 840646, at *3 (S.D. Cal. Mar. 2, 2017). Given the close 10 11 proximity between the basis for this lawsuit and the services provided by the designated cy pres recipients, the Court should use its "broad discretionary powers" 12 13 to approve the designated cy pres recipients. In re Easysaver Rewards Litig., 906 14 F.3d 747, 761 (9th Cir. 2018).

15 The proposed recipients here have both a nexus with the interests of Class Members and are aligned with the purpose of the statute. The recipients' work on 16 17 homeownership and financial education and advocacy is sufficiently close to the interests of the Class Members here. See, e.g., In re Midland Credit Mgmt. Inc., 18 19 Tel. Consumer Prot. Act Litig., No. 10CV2261-MMA (MDD), 2018 WL 4927982, 20 at *3 (S.D. Cal. Oct. 10, 2018) (in TCPA action, non-profit focusing on "personal 21 financial literacy regarding credit and debt" approved); Beaver v. Tarsadia Hotels, 22 No. 11-CV-01842-GPC-KSC, 2020 WL 1139662, at *2 (S.D. Cal. Mar. 9, 2020) (in class action under the Interstate Land Sales Full Disclosure Act, "the Court 23 24 concludes that there is a nexus between the cy pres recipient[], whose work protects 25 and educates homebuyers, and ILSA's objective of protecting homebuyers from 26 unscrupulous developers.").

27 The proposed *cy pres* recipients also have a sufficient nexus to the statute at issue. The Ninth Circuit has held that the specific Fair Credit Reporting Act 28 SUPP. MEMO RE FINAL APPROVAL, No. 3:22-cv-00498-H-SBC

provision at issue in this case was enacted "to protect consumers' concrete interests 1 in avoiding the very real-world harms that result from inaccurate credit reporting— 2 such as the inability to obtain credit." Ramirez v. TransUnion LLC, 951 F.3d 1008, 3 1025 (9th Cir. 2020), rev'd on other grounds, 594 U.S. 413 (2021). Cy pres 4 5 recipients who would help individuals receive housing related credit are in line with the goals of the statute. In previous FCRA class action settlements, courts have 6 approved cy pres recipient organizations that promote consumer protection and 7 financial literacy. See Patel v. Trans Union, LLC, No. 14-CV-00522-LB, 2018 WL 8 1258194, at *3 (N.D. Cal. Mar. 11, 2018); Carter v. McDonald's Rests., No. EDCV-9 15-01531-MWF-(JCx), 2017 WL 5634300, at *5 (C.D. Cal. Mar. 15, 2017) 10 (approving Consumer Federation of California, "which advocates for consumer 11 protection interests with state and federal agencies," as cy pres recipient in FCRA 12 class action settlement). 13

Because the Settlement ensures that the vast majority of the Settlement Fund will go directly to Class Members, including a redistribution if feasible, and because the *cy pres* recipients are aligned with the interests of the Class Members and the purpose of the statute, the Settlement should be approved.

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Respectfully submitted, Dated: March 1, 2024 BERGER MONTAGUE PC By: <u>/s/E. Michelle Drake</u> E. Michelle Drake, *pro hac vice* Joseph C. Hashmall, *pro hac vice Attorneys for Plaintiff*